

## **PRESS RELEASE**

## **Nord Stream Extends EVZ Partnership**

- Nord Stream is deepening its long-standing cooperation with the local sports company EVZ
- Contract extended for another 3 years

**Zug, 18 August 2017.** The Zug-based company Nord Stream AG has sponsored the EVZ hockey school for many years now, engaging in the field of youth development and also partly in competitive sports.

In the coming 2017/18 season, Nord Stream will substantially expand its activities at all levels from the hockey school to the national league team, extending its cooperation as a Gold Sponsor for 3 more years.

In 2017, Nord Stream is also launching sponsorship of the EVZ's Youth Tournament. On 19 and 20 August, EVZ will welcome 120 kids for a unique event: four teams with players between the ages of 11 and 12, and eight teams with players between 9 and 10 years of age, will compete over the trophy. The tournament is aimed at developing local youth, the competing teams belong to clubs from all over Switzerland. Nord Stream will have its logo featured on the kid's jerseys. As a sponsor of the "The Hockey Academy," Nord Stream has a strong visual presence both in the Academy Arena and the BOSSARD Arena.

"With the support of the EVZ, Nord Stream continues its commitment as an international business to maintaining close connections to the region and Zug specifically, and supporting the youth development of the EVZ at a broad level", Alexey Zagorovskiy, Managing Director of Nord Stream AG, said.

The EVZ also appreciates the continuation of the long-standing partnership. "We place great value on a long-term and cooperative relationship to our sponsors. We are therefore all the more pleased that with Nord Stream we will have an important partner at our side in the future," EVZ CEO Patrick Lengwiler said.